

## **The Plan Collection Offers *Best Price Plan Guarantee* Program**

**STAMFORD, CT– (February 15, 2013)**—The Plan Collection (TPC), the leading online house plan provider, announced that it is offering the *Best Plan Price Guarantee* program. TPC guarantees that its house plans are offered at the best and lowest price possible. If you find an identical plan on another website for a lower total price\* (including advertised promotion discounts and shipping), TPC will match it and provide an additional five percent off the purchase for the house plan.

To redeem price guarantees, customers must simply send TPC the URL link of the plan detailing the same pricing on another website within 30 days from time of purchase to claim the best price guarantee.

“It is no secret to savvy buyers that many different plan sites offer similar if not many of the same designs,” said Brian Toolan, chief executive officer, The Plan Collection. “We take pride in providing our visitors a great web experience and superior customer service, so it seemed only natural to give our customers the peace of mind knowing they will also get the best deal possible.”

TPC also offers the complimentary [Preferred House Builder Advantage](#) program, designed to help builders and contractors save hundreds of dollars on plans. They will also receive a comprehensive listing in the affiliate “Find a Builder” section on TPC’s website. This offering has been designed to provide builders with direct customer leads.

### **About The Plan Collection ([www.theplancollection.com](http://www.theplancollection.com))**

The Plan Collection is driven by the simple idea that great house design should be affordable and readily accessible to everyone. The company provides homeowners, prospective homeowners and builders with more than 20,000 house plans selected from the nation’s leading designers and architects along with tens of thousands of instructional images and inspirational photos.

From the days of printed house plan books to PCs, the Internet, social media, and now tablets – [The Plan Collection \(TPC\)](#) and its founders have been dedicated to providing users with a better, more convenient and more valuable home building experience. Customers enjoy the benefits of a broad selection of high quality home plans and detailed how-to information, an easy-to-search site and knowledgeable customer service. TPC understands what homeowners are looking for, and delivers better search results to its users. As a result, thousands of houses have been built at a lower cost using pre-drawn house plans that meet homeowners’ specific needs and desires.

\* The price must be in United States currency, published on a competitor’s site and verifiable. It also must be for the same quantity, plan construction drawing package, foundation and other options and shipping. We will not honor misprints or other pricing errors.

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