

The Plan Collection Announces Preferred House Builder Advantage Program

STAMFORD, CT—(June 6, 2012) —The Plan Collection (TPC), the leading online house plan provider, announced its *Preferred House Builder Advantage* program for builders and contractors. The program was developed in response to builder feedback for a rewards loyalty program. It offers ten percent off a second house plan purchase and fifteen percent off all future plan purchases. The program also includes free shipping and handling on all ground shipments year around.

The [Preferred House Builder Advantage](#) program is free, and has been designed to help builders and contractors save hundreds of dollars on plans. They will also receive a comprehensive listing in the affiliate "Find a Builder" section on TPC's website designed to provide them with direct customer leads.

TPC features a complete collection of architectural styles to help builders get started from ranch house plans, 2-story country homes, bungalows, and costal or country house plans, to Feng Shui, Georgian, log cabin, Spanish or Victorian house plans and many more.

Builders can also use the TPC website and blog to learn about the most popular house-related topics such as a house plan with an indoor basketball court, in-law suites or garage plans with workshops. Plus trending issues for a builder to consider when it comes to construction are discussed – for example, the choice of a basement, walk-out basement, crawl space, or a slab foundation for a house plan. They can learn the advantages versus the disadvantages because in some parts of the country full basements or walk-out basements are the standard or becoming more popular, while in other locations slab foundations or crawl spaces are deemed necessary or the preferred option.

Building resources at The Plan Collection also offers practical advice for home builders and contractors alike, such as building codes and permits, insurance and legal issues, what's included in a set of [house plans](#) and other useful information for home building.

About The Plan Collection (www.theplancollection.com)

The Plan Collection is driven by the simple idea that great house design should be affordable and readily accessible to everyone. The company provides homeowners, prospective homeowners and builders with more than 20,000 house plans selected from the nation's leading designers and architects along with tens of thousands of instructional images and inspirational photos.

From the days of printed house plan books to PCs, the Internet, social media, and now tablets – [The Plan Collection \(TPC\)](#) and its founders have been dedicated to providing users with a better, more convenient and more valuable home building experience. Customers enjoy the benefits of a broad selection of high quality home plans and detailed how-to information, an easy-to-search site and knowledgeable customer service. TPC understands what homeowners are looking for, and delivers better search results to its users. As a result, thousands of houses have been built at a lower cost using pre-drawn house plans that meet homeowners' specific needs and desires.

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